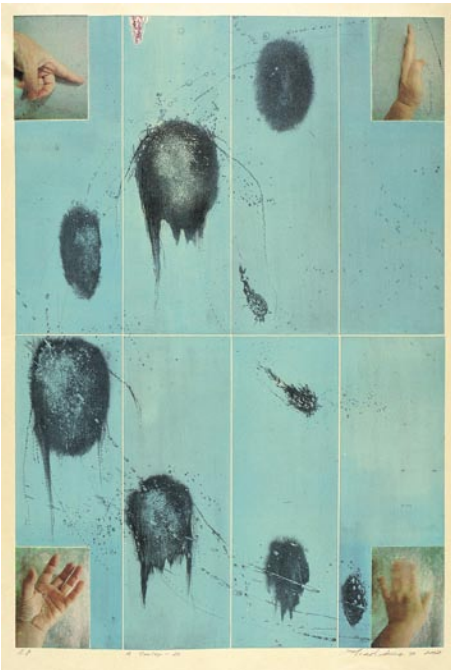


E P I 2008

Edmonton Print International

Opening Our Eyes to the World

This is an opportunity to be part of a ground-breaking event recognizing and celebrating Edmonton's current designation as cultural Capital of Canada.



Michiko Suzuki, *A Feeler* - 20, 2002,
toner etching, drypoint, inkjet, chine collé,
91.5 x 61.5 cm

The Society of Northern Alberta Print Artists (SNAP), one of the city's most respected artist-run organizations is pleased to announce a competitive, international exhibition of the best innovative print art being produced in the world today.

Edmonton Print International 2008 (**June 5 - July 19, 2008**) is an opportunity for corporate sponsors to participate in a world class event that will focus international attention on our city as a centre of vision and leadership in charting the future of critical thinking in visual arts and culture. **EPI 2008** will open eyes and minds to evolving graphic traditions around the world, engaging audiences with a magical energy and sense of connection with artists and cultures from Boston to Beijing.

From delicate book-plate miniatures to overpowering print installations incorporating sculpture and video; from magnificently rendered etchings to digital murals on fabric; from the poetical to the political **EPI 2008** will entertain, inspire and challenge, revealing why prints continue to be a popular and powerful medium for contemporary creative expression.

E P I 2008

Edmonton Print International

...SNAP Society of Northern Alberta Print Artists Web: www.snapartists.com
Phone 780.423.1492 Fax: 780.426.1177 Email: snap@snapartists.com

“Over forty international juried print Biennials and Triennials from Cracow to Cairo to Beijing draw up to 10,000 visitors each, confirming the popularity and importance of printmaking in the world of contemporary art.”¹

The Canadian Print Advantage

Canada is well positioned to host a print international. Despite our relatively short history in the graphic arts, printmakers here often out place the United States, France and Great Britain in international exhibitions, giving us competitive visibility against the print giants of Japan, Poland and Korea. In addition, this country’s string of fifteen public print workshops is a unique Canadian resource that is the envy of printmakers everywhere.

In addition, Canada’s cultural diversity and tolerance has attracted large numbers of artists to this country to pursue their print careers. Malgorzata Zurakowska (Poland) Vladimir Zabeida (Ukraine) and Florin Hategan (Romania) stand as award winning examples.

Bringing the World to Edmonton



Carl Heywood, The Great Carpe Diem, 2002, UV Screenprint, 75 x 105 cm.

Historically the art of the print evolved through artists’ desire to communicate with a broader audience; from the invention of woodblock printing in China to electronic and digital technology, the printed image has enabled artists to disseminate their ideas widely. In this sense it is the indelible printed image that renders the clearest and most accessible picture of our evolving global culture. Printmaking is a multicultural art form that speaks directly to a broad and diverse audience with compelling authenticity and directness.

Since most prints are on paper and can be easily rolled and sent through the mail, we can experience the graphic world on an equal footing with centres like New York and Paris, despite our geographic isolation.

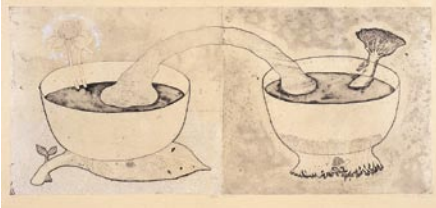
Edmonton: Canada’s Printmaking Capital

Over the past 30 years, print artists who have taught or studied in Edmonton have won over one hundred international awards representing over eighty percent of awards won by Canadian artists during that time. As well, the University of Alberta has designated it’s Printmaking Division as a Center of Research Excellence for three consecutive four-year terms.

In 1997 SNAP and the University of Alberta collaborated in staging Sightlines Printmaking and Image Culture an International Symposium which drew 280 delegates from 18 countries and was voted one of the most important graphic events of the nineties in a Grapheion Magazine critic’s poll (Prague). Sightlines featured ten exhibitions including SNAP’s, Print Shops of the World; this show drew over 1400 visitors on opening night alone.

¹. Walter Jule, General Secretary, 2008 Edmonton Print International, From “remarks”, International Symposium of Print – Art (ISPA) Conference, Tokyo, Japan, December 2004

Over a Quarter Century of the Society of Northern Alberta Print Artists



Tomoyo Ihaya, *Two Ponds*, 2002,
etching, chine collé, silkscreen, 30.5 x 61 cm.

As a non-profit charitable organization, SNAP provides workshops, technical resources and gallery space for the creation and dissemination of print based art. In addition to exhibiting the work of important local, national and international artists SNAP has forged vital links with the community through ongoing educational programs, classes, lectures and public presentations.

Through the work of a strong and dedicated membership and volunteer corps, SNAP has earned support from all levels of government. Consistently extending its mandate, SNAP has organized several international projects and exhibitions, culminating in 2002's Choice and Chance: the True North SNAP International Print Biennial. These precedents confirm SNAP's ability to undertake an event the magnitude of **EPI 2008**.

Conclusion

In addition to strengthening cultural ties around the world, **EPI 2008** will confirm our region's growing cultural maturity, and reflect our commitment to the creation of a new urbanism expressing our identity and aspirations for the future. The high visibility and enduring legacy of this project offers partners and sponsors a unique platform for corporate exposure and association with a truly international cultural phenomenon.

Events

June 5 to July 16, 2008



Rebecca Beardmore, *Recognition*, 2001,
offset lithography, silkscreen, embossment, 85.7 x
66 cm.

E P I 2008 Edmonton Print International

The Opening Gala and Awards Ceremony on **June 5, 2008**, will be a media event including comments by award winners, jury members, sponsors and representatives of foreign embassies attending in support of prize winners and national contingents and delegations. A press conference immediately preceding the Gala will highlight our sponsors' contributions to the Edmonton Print International 2008.

Lectures, Panel Discussions and Workshops SNAP will work with other arts organizations and the University of Alberta in presenting a series of lectures, panel discussions and workshops targeting community and school groups, artists, sponsors and the general public on printmaking techniques and processes and the role of print-art in the visual arts and broader image culture. In developing this lecture/workshop series special emphasis will be placed upon promoting the exhibition to Edmonton Public and Catholic Schools with an eye to developing an audience for printmaking, the visual arts and culture in general.

Documentation

A colour catalogue fully documenting the show and featuring acknowledgments, essays and jurors comments in both official languages will be presented at the Opening Gala. The catalogue will be distributed to all competing artists, selected museums, Biennial and print organizations world wide, and will be offered for sale to the public during the run of the show

Corporate Benefits for Various Sponsorship Levels

- **Event Sponsor: one at \$40,000**

The Event Sponsor receives: Full acknowledgment on all published material, advertising / marketing / promotions and media releases and exhibition catalogue including a full inside page for corporate statement or message; press conference, media announcement held at the sponsors venue; a museum standard matted and framed impression of the Gold medal winning work; fifty copies of a special presentation, hard-cover edition of the exhibition catalogue; special invitations to a printmaking workshop for corporate employees at the SNAP workshop; special invitations to an exclusive pre-gala reception for prizewinners, foreign guests and jurors; an article in 'SNAP's' quarterly newsletter SNAPLINE; two year sponsor membership in SNAP including eight commissioned prints by Canadian and international artists.

- **Legacy Sponsor: \$10,000+** Legacy sponsors will receive: Acknowledgement on all published material, advertising / marketing / promotions and media releases and exhibition catalogue; a museum standard, matted and framed impression of a work from the international prize jury awards' short list; twenty complimentary catalogues; special invitation to a printmaking workshop for corporate employees at the SNAP workshop; special invitations to an exclusive pre-gala reception for printmakers, foreign guests and juries.

- **Purchase Award Sponsors: \$2,500+** Awards will be identified with corporate or individual sponsors name in the catalogue; each sponsor will receive the award winning work; sponsors will be acknowledged in all print material including the exhibition catalogue and at exhibition venues.

- **Sponsors of event components: \$500+** All levels of support 500+ including in-kind will be acknowledged in print material and at exhibition venues; all donors will receive complementary catalogues.

- **Supporter** All donations will be acknowledged at **EPI 2008** venues and in press materials.

- **Volunteers** Volunteers are essential, and all help will be gratefully acknowledged.

Note: All sponsors and supporters will receive tax receipts for their contributions.

We would like you to be a part of a truly Edmonton

Please choose a support category:

- Event Sponsor: one at \$40,000
- Legacy Sponsor: \$10,000+
- Purchase Award Sponsors: \$2,500+
- Sponsors of event components: \$500+
- Supporter: any donation amount
- Volunteer

and contact Natalie MacNamara, the EPI Coordinator at SNAP, to discuss your support and ideas.